e-con Systems India (P) Ltd.
+91 44 42033600
www.e-consystems.com

e-con Systems selects EDA4YOU as SALES REPRESENTATIVE for Europe

St.Louis, USA / Chennai, India – July 22, 2010

e-con Systems today announced that EDA4YOU will represent e-con and its full range of products and design services in Europe.

"We are excited to have a sales representative of EDA4YOU's calibre on board. Their extensive experience, technical and sales background, customer relationships in the electronics industry will be an asset to us and to our customers" said Ashok Babu, President at e-con systems. "Working with EDA4YOU will enable us to serve our customers and increase our presence in these markets more effectively," added Ashok Babu.

"The market for CPU-modules is dominated by x86-architecture platforms. However, market is also looking for high-performance modules on small form-factors and much reduced power consumption. We are glad to engage with e-con, which allows us to bring to market high quality products. Fast adoption of new technology is enabled by a vast offering of reference design kits, excellent technical support and flexibility." said Hans Hartmann, Founder, EDA4YOU.

Hans Hartman brings to e-con systems more than 15 years of experience in electronics industry. His background of managing both inside and outside sales includes experience in the ASIC, FPGA, IP and embedded systems product lines and has vast experience in the entire range of electronic design services.

About e-con Systems

e-con Systems, acknowledged by Microsoft® as a **Windows Embedded Gold Partner**, is an embedded product development services company focused on concept to product development. e-con Systems has expertise in mobile processors such has Xscale® series, DM355, DM365 and OMAP® 35x and has been using its product engineering services to help customers on development of products such as low vision equipment's, IP cameras, point of sale terminals, handhelds, single board computers etc.

To support its product development services, e-con provides computer on modules and other camera reference designs to reduce the time to market and to lower the cost of total ownership. For more information please visit www.e-consystems.com

About EDA4YOU.

EDA4YOU is a technology representative with vast experience in business development, sales and technical support, with years of expertise in the electronics industry and extensive knowledge of the local markets. EDA4YOU is located in Karlsruhe, Germany.

Note: references to corporate, product or other names may be trademarks or registered trademarks of their respective owners.